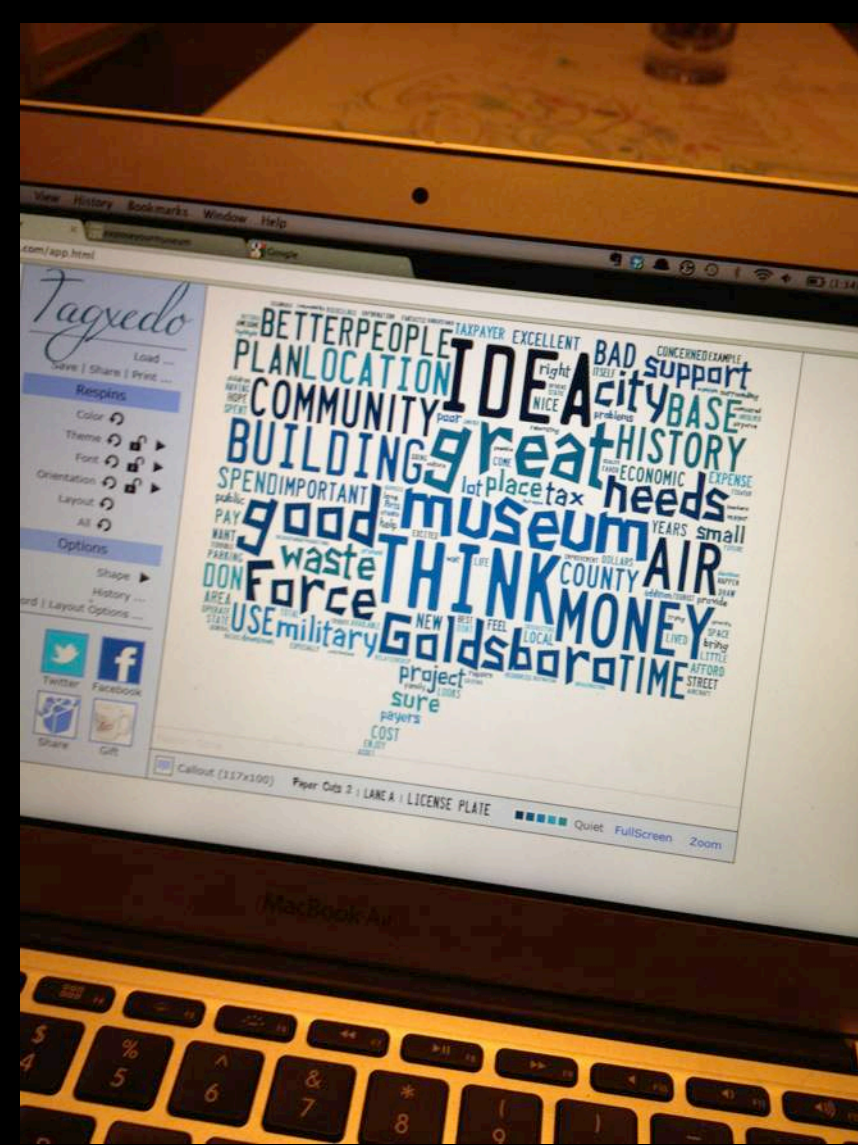


1. Find a local friend
2. Go to a training/workshop
3. Draw
All. The. Time.
4. Be **my** friend

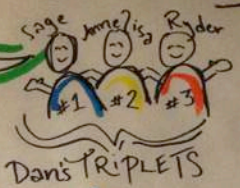


Dan Pallotta
TED talk

CHANGE the WORLD...

by changing the way we think!

A REAL SOCIAL INNOVATION

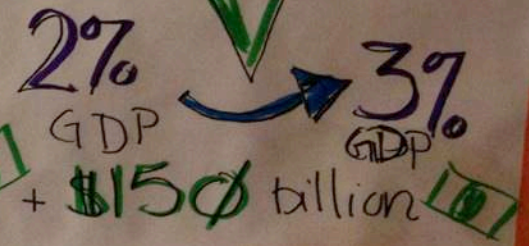
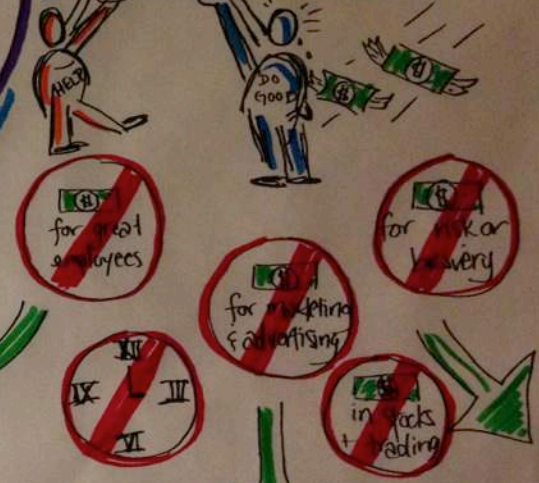
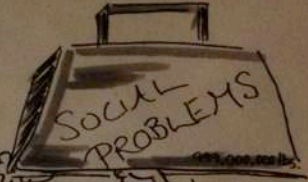


GENEROSITY & THOUGHT



... CAN be our epitaph!

CAUSE-V-OVERHEAD



DMA
DALLAS MUSEUM OF ART

ENGAGEMENT
SCALE

Is it really possible to create a platform for engagement?

Just because we can count it doesn't mean we should. Does knowing this *thing* really help us with what we can achieve?

(H) OW do you measure what you can't see?

What does it mean to increase in depth?



Can a digital platform promote deeper engagement with art?

THIS IS A PEOPLE PROJECT

"We see less than 10% of our population"

COLLABORATION }
@ scale }

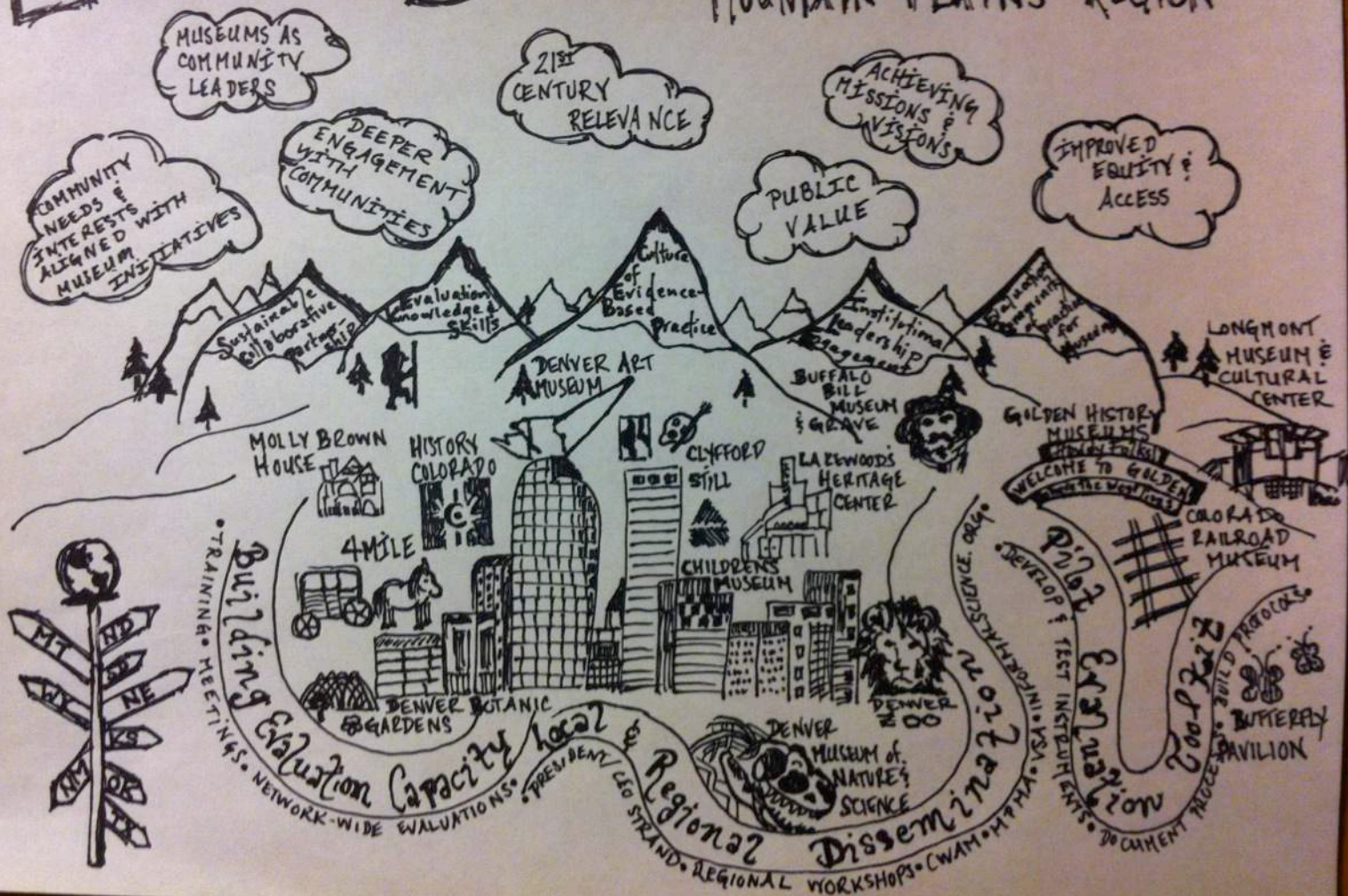
Learning for each other about what works and what doesn't.

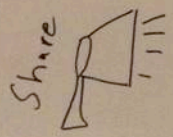
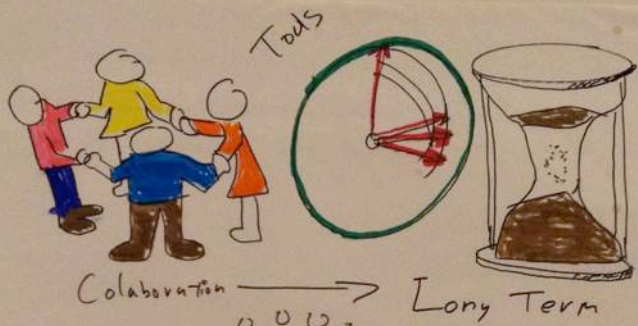
TODAY'S GOAL

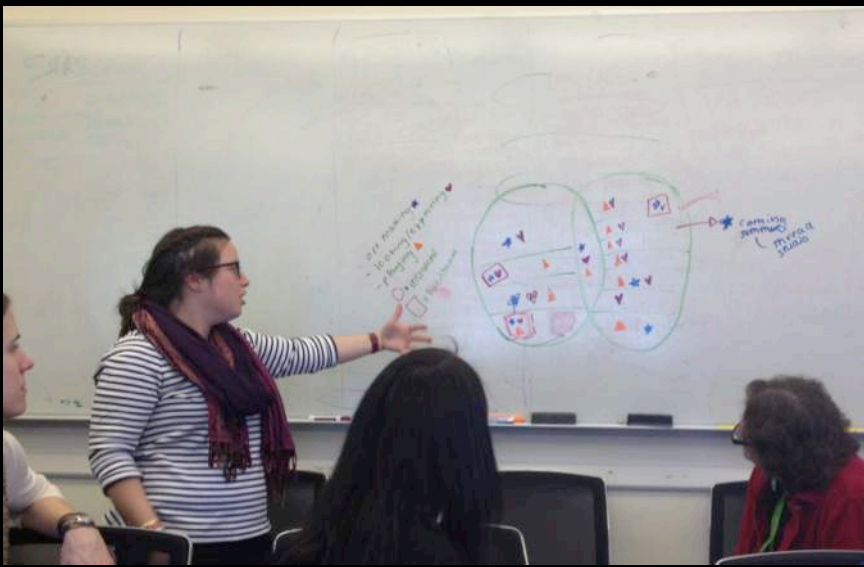


EVALUATION CAPACITY BUILDING

OF MUSEUM PROFESSIONALS in the MOUNTAIN-PLAINS REGION









This is Alece Birnbach, a "for real" graphic recorder. (Sometimes, it makes sense to call in the experts!)

Facilitating and capturing all by yourself is possible, but tough. It can be fantastic to have a co-facilitator (especially one with great illustration skills and experience).